ORDER

106763 Orders Order / Rev: Alt Order #: 06853839 Product Desc: DCCC.OCEGUERA Estimate: 1817 Flight Dates: 09/19/12 - 09/25/12 Primary AE: Amy McCreary Original Date / Rev: 09/18/12 / 09/25/12 Sales Office: BLPHI **GENERAL** Order Type: Sales Region: National Name: GMMB, Inc./ Washington D.C. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% DCCC/ Oceguera Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLC02 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill	Plan
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Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	34	\$20,940.00	\$17,799.00

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Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	34	\$20,940.00	\$17,799.00	0.00
Totals	34	\$20,940.00	\$17,799.00	0.00

Agency External ID:

Totale

Account Executives

HOUGHIL EXCOUNTED				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	22%	\$20,940.00
Market	100%	\$95,181.82

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$23,795.45
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$23,795.45
KTUD	1%	\$951.82
KVVU	25%	\$23,795.45
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$1,903.64

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	09/19/12	09/25/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	MTWTF	:30	2	\$325.001	0.00 NM	2	\$650.00
					M-F 5-6a WakeUp	w/Wagners								
		WAKE (JP WITH T	THE WAGI	NERS									
		<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 09/	19/12 (09/25/12	MTWTF	2	\$325.00	0.00						

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Order / Rev:

106763

Advertiser:

DCCC/ Oceguera

Alt Order #:

06853839

Product Desc:

DCCC.OCEGUERA

Flight Dates:

09/19/12 - 09/25/12

Estimate:

1817

KSNV

WARKE UP WITH THE WAGNESS SpotsWeek Safe Rate Salt Date Week College SpotsWeek SpotsWe	Ln C	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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Start Date End Date Weekdays Spots/Week Rate Rating Week C9917/17 09/23/12 09/23/	E 5 K	SNV	09/22/1	12 09/22/12		СМ	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
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E 8 KSNV 09/19/12 09/25/12 M-F Today Show II 3rd H0M N-F Today Show II 3rd H0M N-F Today Show II N-F T						Spots/Week		<u>Rating</u>						
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Start Date End Date Weekdays MTWTF 2					•		9-10a	MTWTF	:30	2	\$350.001	0.00 NM	2	\$700.00
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New	Wee													
Start Date End Date Weekdays Spots/Week Rate Rating	E9 K	SNV	09/19/1	12 09/25/12		СМ	12-1230pm	MTWTF	:30	2	\$425.001	0.00 NM	- 2	\$850.00
Week: 09/19/12 09/25/12 MTWTF 2 \$425.00 0.00 E 10 KSNV 09/19/12 09/25/12 The Doctors The Doctors The Doctors The Doctors The Doctors CM 2pm-3pm MTWTF :30 2 \$175.00 2 0.00 NM 2 \$350.00 NM THE DOCTORS Start Date Weekdays Start Date Weekdays Start Date Week: 09/19/12 09/25/12 Weekdays Spots/Week Rate Rating WTWTF Rating MTWTF :30 1 \$600.001 0.00 NM 1 \$600.001 0.00 NM 1 \$600.00 NM 1 \$700.00 NM 1 \$700	NE													
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Start Date End Date Weekdays Spots/Week Rate Rating	ፐዞ	HE DO	CTORS	;										
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KSNV

Order / Rev:

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Advertiser:

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06853839

Product Desc:

DCCC.OCEGUERA

Flight Dates:

09/19/12 - 09/25/12

Estimate:

1817

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate P	ri Rtg Type	Spots	Amount
			M-F Early News M-F Early News								
EARLY	NEWS		Wi-ir Early News								
. Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				Ĭ	
Week: 09/		09/25/12	MTWTF		\$1,000.00	0.00					
E14 KSNV	09/22/1	2 09/22/12	News 3 Today - S		9am-930am	S-	:30	1 \$275.002	0,00 NM	1	\$275.00
KSNV F	EARLY N	FWS	News 3 Today - S	SAI							
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/23/12	S-	1	\$275.00	0.00				1	
E 15 KSNV	09/19/1	2 09/25/12	M-F News 3 at El		11pm-1135p	m MTWTF	:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
NEWS	3 NIGHT	SIDE	M-F News 3 at E	leven							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/25/12	MTWTF		\$1,100.00	0.00					
E 16 KSNV	09/19/1	2 09/25/12	The Tonight Show	v CM	1135p-1237a	MTWTF	:30	2 \$425.001	0.00 NM	2	\$850.00
TONIO	UT OUO	ALLAN (ASC)	Tonight Show								
	rt Date	W W/ JAY LI End Date	=NO Weekdavs	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/25/12	MTWTF	2	\$425.00	0.00					
E 17 KSNV	09/19/1	2 09/25/12	M-F Wheel	CM	7-730pm	MTWTF	:30	2 \$1,000.001	0.00 NM	2	\$2,000.00
			M-F Wheel of Fo	rtune							
WHEEL		End Data	Mookdova	Snota (Mask	Bata	Dating					
<u>اده</u> Week: 09	<u>irt Date</u> /19/12	End Date 09/25/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$1,000.00	Rating 0.00					
E 18 KSNV			M-F Jeopardy	CM	630-7pm	MTWTF	:30	2 \$1,000.001	0.00 NM	2	\$2,000.00
			M-F Jeopardy		•			, ,			. ,
JEP											
Sta Week: 09	art Date /19/12	End Date 09/25/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
E 19 KSNV			Last Call w/Carso		136-205am	MTWTF	:30	1 \$40.003	0.00 NM	1	\$40,00
			Last Call w/Cars	-	,	,,,,,,,	,,,,		3.33		410.00
CARSO											
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			Face to Face w/ I	PaletonCM	\$40.00 730-758pm	0.00 MTWTF	:30	2 \$400.002	0.00 NM	2	\$800.00
L ZU NOIW	J <i>91</i> (9/)	2 03120112	Face to Face w/		1 and 1 and 11	1+11 44 1 ;	.50	Δ φ400.002	U.UU INIVI	'	φουσ.υσ
FACE											
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
W eek: 09	/19/12	09/25/12	MTWTF	2	\$400.00	0.00				<u> </u>	
									Totals	34	\$20,940.00